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Andre L Marais  
Blakely Sokoloff Taylor & Zafman LLP  
12400 Wilshire Blvd  
7th Floor  
Los Angeles, CA 90025

EXAMINER

AKERS, GEOFFREY R

ART UNIT

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2164

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Please find below and/or attached an Office communication concerning this application or proceeding.

# Office Action Summary

Application No.

09/491703

Applicant(s)

Poon

Examiner

Akas, g

Group Art Unit

216Y

—The MAILING DATE of this communication appears on the cover sheet beneath the correspondence address—

## Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, such period shall, by default, expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).

## Status

- ☒ Responsive to communication(s) filed on 3/27/02.
- ☒ This action is **FINAL**.
- ☐ Since this application is in condition for allowance except for formal matters, **prosecution as to the merits is closed** in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11; 453 O.G. 213.

## Disposition of Claims

- ☒ Claim(s) 1-76 is/are pending in the application.
- Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- ☒ Claim(s) 1-76 is/are rejected.
- ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- ☐ Claim(s) \_\_\_\_\_ are subject to restriction or election requirement.

## Application Papers

- ☐ See the attached Notice of Draftsperson's Patent Drawing Review, PTO-948.
- ☐ The proposed drawing correction, filed on \_\_\_\_\_ is ☐ approved ☐ disapproved.
- ☐ The drawing(s) filed on \_\_\_\_\_ is/are objected to by the Examiner.
- ☐ The specification is objected to by the Examiner.
- ☐ The oath or declaration is objected to by the Examiner.

## Priority under 35 U.S.C. § 119 (a)-(d)

- ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d).
  - ☐ All ☐ Some\* ☐ None of the CERTIFIED copies of the priority documents have been received.
  - ☐ received in Application No. (Series Code/Serial Number) \_\_\_\_\_.
  - ☐ received in this national stage application from the International Bureau (PCT Rule 1.7.2(a)).

\*Certified copies not received: \_\_\_\_\_

## Attachment(s)

- ☐ Information Disclosure Statement(s), PTO-1449, Paper No(s). \_\_\_\_\_
- ☐ Interview Summary, PTO-413
- ☐ Notice of Reference(s) Cited, PTO-892
- ☐ Notice of Informal Patent Application, PTO-152
- ☐ Notice of Draftsperson's Patent Drawing Review, PTO-948
- ☐ Other \_\_\_\_\_

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## **DETAILED ACTION**

### ***Response to Reconsideration Request***

1. This action is responsive to Applicant's Reconsideration Request(Paper #13) dated 3/28/02.
2. No claims were deleted. None were added. None were amended.
3. Claims 1-76 are pending.

### ***Claim Rejections - 35 USC § 103***

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

5. Claims 1-76 are rejected under 35 USC 103(a) as unpatentable over Godin(US Pat. No: 5,890,138) and further in view of Cupps(US Pat. No: 5,991,739).
6. As per claim 1 Godin teaches a method for facilitating category selection by a user in a computerized auction, comprising displaying a category field in a display window, said category field containing a plurality of category entries used to categorize an item in said computerized auction(Fig 4)(col 1 lines 58-62) detecting selection of one category entry of said plurality of category entries in said category field(col 3 lines 31-41) and responsive to said detection of said selection of said one category entry, indicating at least one subcategory field in said display window said at least one subcategory field containing a plurality of subcategory entries used to categorize said item in said auction(col 3 lines 44-48)(Fig 1/10/12), said plurality of subcategory

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entries corresponding to said one category entry of said plurality of category entries(col 4 lines 16-29)(Fig 2/60/62) and selecting at least one subcategory entry of said plurality of subcategory entries corresponding to said one category entry in said at least one subcategory field(Fig 4)(Fig 2/64)(Fig 7)(Fig 8). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

7. As per claim 56 Godin teaches the method according to claim 1, further comprising detecting selection of at least one subcategory entry of said plurality of subcategory entries in said at least one subcategory field(Fig 4)(col 3 lines 14-48)(Fig 2/62)(Fig 7)(col 4 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to

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teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

8. As per claim 57 Godin teaches the method according to claim 56, further comprising responsive to said detection of said selection of said at least one subcategory entry, displaying a category number associated with said one category entry and said at least one subcategory entry in said display window(Fig 7/108)(Fig 8/64).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

9. As per claim 5 Godin the method according to claim 1, wherein said displaying at least one subcategory field further includes displaying a first subcategory field containing a plurality of first subcategory entries corresponding to said one category entry(Fig 7/106) of said plurality of category entries; displaying a second subcategory field(Fig 7/108) containing a plurality of second subcategory entries corresponding to a selected first subcategory entry of said plurality of first subcategory entries and a third subcategory field(Fig 8)(Fig 7/110) containing a plurality of third subcategory entries corresponding to a selected second subcategory entry of said plurality of

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second subcategory entries(col 5 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

10. As per claim 6 Godin teaches the method according to claim 1, wherein said category field and said at least one subcategory field are contained in graphically distinct areas within the display window(Fig 7/108)(Fig 8/64). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

11. As per claim 7 Godin teaches the method according to claim 6, wherein said at least one subcategory field is substantially adjacent to said category field(Fig. 4). Godin does not specifically

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teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

12. As per claim 8 Godin teaches the method according to claim 6, wherein said category field and said at least one subcategory field are page mark-up language documents(Fig 7)(Fig 8).

13. As per claim 9 Godin teaches a method for facilitating category selection by a user in a computerized auction, comprising: providing a plurality of category entries to be displayed for said user in a category field within a display window said plurality of category entries being used to categorize an item in said computerized auction and detecting selection by said user of a category entry of said plurality of category entries and responsive to said detection of said selection of said category entry to be displayed for said user in at least one subcategory field within said display window aid plurality of subcategory entries being used to categorize said item in said auction (col 5 lines 16-40)(Fig 9). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one

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skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

14. As per claim 58, Godin teaches the method according to claim 9, further comprising: detecting selection by said user of at least one subcategory entry of said plurality of subcategory entries(Fig 4)(col 3 lines 14-48)(Fig 2/62)(Fig 7/106/108)(col 4 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

15. As per claim 59 Godin teaches the method according to claim 58, further comprising: responsive to said detection of said selection of said at least one subcategory entry, providing a category number associated with said selected category entry and said at least one selected subcategory entry to be displayed for said user in said display window(Fig 7/108)(Fig 8/64). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig



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3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

16. As per claim 13 Godin teaches the method according to claim 9, wherein said at least one subcategory field further comprises a first subcategory field containing a plurality of first subcategory entries corresponding to said category entry of said plurality of category entries selected by said user; a second subcategory field containing a plurality of second subcategory entries corresponding to a selected first subcategory entry of said plurality of first subcategory entries; and a third subcategory field containing a plurality of third subcategory entries corresponding to a selected second subcategory entry of said plurality of second subcategory entries(col 5 lines 16-40)(Fig. 9). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

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17. As per claim 14 Godin teaches the method according to claim 9, wherein said category field and said at least one subcategory field are contained in graphically distinct areas within the display window(Fig 6/92/94)(col 4 lines 63-67).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

18.As per claim 15 Godin teaches the method according to claim 14, wherein said at least one subcategory field is substantially adjacent to said category field(Fig 4).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

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19. As per claim 16 Godin teaches the method according to claim 14, wherein said category field and said at least one subcategory field are page mark-up language documents(Fig 7)(Fig 8).

20. As per claim 17 Godin teaches a computer readable medium containing executable instructions which, when executed in a processing system, cause said system to perform a method for facilitating category selection by a user in a computerized auction(Fig 4)(col 1 lines 58-62), the method comprising: displaying a category field in a display window said category field containing a plurality of category entries; detecting selection of one category entry of said plurality of category entries in said category field(col 3 lines 31-41) and responsive to said detection of said selection of said one category entry, displaying at least one subcategory field in said display window said at least one subcategory field containing a plurality of subcategory entries, said plurality of subcategory entries corresponding to said category entry of said plurality of category entries(col 4 lines 16-29)(Fig 2/60/62)(Fig 4)(Fig 2/64)(Fig 7)(Fig 8).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

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21. As per claim 21 Godin the method according to claim 17, wherein said providing at least one subcategory field further includes displaying a first subcategory field containing a plurality of first subcategory entries corresponding to said one category entry(Fig 7/106) of said plurality of category entries; displaying a second subcategory field(Fig 7/108) containing a plurality of second subcategory entries corresponding to a selected first subcategory entry of said plurality of first subcategory entries and a third subcategory field(Fig 8)(Fig 7/110) containing a plurality of third subcategory entries corresponding to a selected second subcategory entry of said plurality of second subcategory entries(col 5 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

22. As per claim 22 Godin teaches the computer readable medium according to claim 17, wherein said category field and said at least one subcategory field are contained in graphically distinct areas within said display window(Fig 7/108)(Fig 8/64). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig

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3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

23. As per claim 60 Godin teaches the computer readable medium according to claim 17, wherein said method further comprises: detecting selection of at least one subcategory entry of said plurality of subcategory entries in said at least one subcategory field(col 1 line 58-col 2 line 64)(Fig 4)(col 3 lines 14-48)(Fig 2/62)(Fig 7/108/106)(col 4 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216) (Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

24. The computer readable medium according to claim 60, wherein a method further comprises responsive to said detection of said selection of said at least one subcategory entry, displaying a category number associated with said one category entry and said at least one subcategory entry in said display window(Fig 7/108)(Fig 8/64)(col 4 lines 16-40)(col 6 lines 1-36)(Fig 8)(Fig 10).

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Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

25. As per claim 23 Godin teaches the computer readable medium according to claim 22, wherein said at least one subcategory field is substantially adjacent to said category field(Fig 4).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

26. As per claim 24 Godin teaches the computer readable medium according to claim 22, wherein said category field and said at least one subcategory field are page mark-up language documents(Fig 7)(Fig. 8).

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27. As per claim 25 Godin teaches a computer readable medium containing executable instructions which, when executed in a processing system, cause said system to perform a method for facilitating category selection by a user in a computerized auction(Fig 4)(col 1 lines 58-62) said method comprising:providing a plurality of category entries to be displayed for said user in a category field within the display window(col 3 lines 31-41) said plurality of category entries being used to categorize an item in said computerized medium and detecting selection by said user of a category entry of said plurality of category entries and responsive to said detection of said selected of said category entry providing a plurality of subcategory entries corresponding to said selected category entryto be displayed for said user in at least one subcategory field within said display window said plurality of subcategory entries being used to categorize said item in said auction(Fig 4)(Fig 7)(Fig 8)(Fig 2/64) and receiving at least one subcategory entry of said plurality of subcategory entries selected by said user(col 4 lines 16-29)(Fig 2/60/62).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

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28. As per claim 62 Godin teaches the computer readable medium according to claim 25, wherein said method further comprises detecting selection by said user of at least one subcategory entry of said plurality of subcategory entries(Fig 4)(col 3 lines 31-53)(col 4 lines 16-40)(Fig 2/60/62)(Fig 4)(Fig 7)(Fig 10). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

29. As per claim 63 Godin teaches the computer readable medium according to claim 62, wherein said method further comprises: responsive to said detection of said selection of said at least one subcategory entry, providing a category number associated with said selected category entry and said at least one selected subcategory entry to be displayed for said user in said display window (Fig 7/108)(Fig 8/64)(col 4 lines 16-40)(col 6 lines 1-36)(Fig 8)(Fig 10). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to



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teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

30. As per claim 29 Godin teaches the computer readable medium according to claim 25, wherein said at least one subcategory field further comprises a first subcategory field containing a plurality of first subcategory entries corresponding to said category entry(Fig 7/106) of said plurality of category entries selected by said user and a second subcategory field(Fig 7/108) containing a plurality of second subcategory entries corresponding to a selected first subcategory entry of said plurality of first subcategory entries; and a third subcategory(Fig 8)(Fig 7/110) field containing a plurality of third subcategory entries corresponding to a selected second subcategory entry of said plurality of second subcategory entries(col 5 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

31. As per claim 30 Godin teaches the computer readable medium according to claim 25, wherein said category field and said at least one subcategory field are graphically distinct areas within said display window(Fig 6/92/94)(col 4 lines 63-67). Godin does not specifically teach a subcategory

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field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

32. As per claim 31 Godin teaches the computer readable medium according to claim 30, wherein said at least one subcategory field is substantially adjacent to said category field(Fig 4). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

33. As per claim 32 Godin teaches the computer readable medium according to claim 30, wherein said category field and said at least one subcategory field are page mark-up language documents(Fig 7)(Fig 8).

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34. As per claim 33 Godin teaches an article of manufacture comprising a program storage medium readable by a computer and tangibly embodying at least one program of instructions executable by said computer to perform a method for facilitating category selection by a user in a computerized auction(Fig 4)(col 1 lines 58-62) and said method comprising displaying a category field in a display window said category field containing a plurality of category entries and detecting selection of one category entry of said plurality of category entries in said category field(col 3 lines 31-41) and responsive to said detection of said selection of said one category entry, displaying at least one subcategory field in said display window said at least one subcategory field containing a plurality of subcategory entries, said plurality of subcategory entries corresponding to said one category entry of said plurality of category entries(col 3 lines 44-48)(Fig 1/10/12) and selecting at least one subcategory entry of said plurality of subcategory entries corresponding to said one category entry in said at least one subcategory field(Fig 4)(Fig 2/64)(Fig 7)(Fig 8). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

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35. As per claim 64 Godin teaches the article of manufacture according to claim 33, wherein said method further comprises detecting selection of at least one subcategory entry of said plurality of subcategory entries in said at least one subcategory field(col 3 lines 31-53)(Fig 1/10/12)(Fig 4)(Fig 7)(Fig 8)(Fig 2/64). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

36. As per claim 65 Godin teaches the article of manufacture according to claim 64, wherein said method further comprises responsive to said detection of said selection of said at least one subcategory for displaying a category number associated with said one category entry and said at least one subcategory entry in said display window (col 3 lines 31-53)(Fig 1/10/12)(Fig 4)(Fig 7/60)(Fig 8/64)(Fig 2/64)(col 4 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the

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above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

37. As per claim 37 Godin teaches the article of manufacture according to claim 33, wherein said displaying at least one subcategory field further includes displaying a first subcategory field containing a plurality of first subcategory entries corresponding to said one category entry(Fig 7/106) of said plurality of category entries; displaying a second subcategory field(Fig 7/108) containing a plurality of second subcategory entries corresponding to a selected first subcategory entry of said plurality of first subcategory entries; and a third subcategory field(Fig 8)(Fig 7/110) containing a plurality of third subcategory entries corresponding to a selected second subcategory entry of said plurality of second subcategory entries(col 5 lines 16-40).

38. As per claim 38 Godin teaches the article of manufacture according to claim 33, wherein said category field and said at least one subcategory field are contained in graphically distinct areas within said display window(Fig 6/92/94)(col 4 lines 63-67). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages

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the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

39. As per claim 39 Godin teaches the article of manufacture according to claim 38, wherein said at least one subcategory field is substantially adjacent to said category field(Fig 4).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

40. As per claim 40 Godin teaches the article of manufacture according to claim 38, wherein said category field and said at least one subcategory field are page mark-up language documents(Fig. 7)(Fig 8).

41. As per claim 41 Godin teaches an article of manufacture comprising a program storage medium readable by a computer and tangibly embodying at least one program of instructions executable by said computer to perform a method for facilitating category selection by a user in a computerized auction(Fig. 4)(col 1 lines 58-62), said method comprising providing a plurality of category entries to be displayed for said user in a category field within a display window said plurality of category entries being used to categorize an item in said computerized auction(col 3

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lines 31-41) detecting selection by said user of a category entry of said plurality of category entries (col 4 lines 16-29)(Fig 2/60/62) responsive to said detection of said selection of said category entry providing a plurality of subcategory entries corresponding to said selected category entry to be displayed for said user in at least one subcategory field within said display window said plurality of subcategory entries being used to categorize said item in said auction (Fig 4)(Fig 2/64)(Fig 7)(Fig 8). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

42. As per claim 66 Godin teaches the article of manufacture according to claim 41, wherein said method further comprises: detecting selection by said user of at least one subcategory entry of said plurality of subcategory entries(Fig 7/110)(Fig 8)(col 5 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of

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Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

43. As per claim 67 Godin teaches the article of manufacture according to claim 66, wherein said method further comprises responsive to said detection of said selection of said at least one subcategory entry, providing a category number associated with said selected category entry and said at least one selected subcategory entry to be displayed for said user in said display window (col 3 lines 31-53)(Fig 1/10/12)(Fig 4)(Fig 7/60/110)(Fig 8/64)(Fig 2/64)(col 4 lines 16-40)(col 5 lines 16-40).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

44. As per claim 45 Godin teaches the article of manufacture according to claim 41, wherein said at least one subcategory field further comprises a first subcategory field containing a plurality of first subcategory entries corresponding to said category entry of said plurality of category entries selected by said user(Fig 7/106) a second subcategory field containing a plurality of second subcategory entries(Fig 7/108) corresponding to a selected first subcategory entry of said plurality



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of first subcategory entries; and a third subcategory field(Fig 8)(Fig 7/110) containing a plurality of third subcategory entries corresponding to a selected second subcategory entry of said plurality of second subcategory entries(col 5 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

45. As per claim 46 Godin teaches the article of manufacture according to claim 41, wherein said category field and said at least one subcategory field are contained in graphically distinct areas within said display window(Fig 6/92/94)(col 4 lines 63-67). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

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46. As per claim 47 Godin teaches the article of manufacture according to claim 46, wherein said at least one subcategory field is substantially adjacent to said category field(Fig 4). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

47. As per claim 48 Godin teaches the article of manufacture according to claim 46, wherein said category field and said at least one subcategory field are page mark-up language documents(Fig 7)(Fig 8).

48. As per claim 49 Godin teaches a system for facilitating category selection by a user in a computerized auction(Fig 4)(col 1 lines 58-62) comprising a database; and a server coupled to said database to provide a plurality of category entries to be displayed for said user in a category field within a display window said plurality of category entries being used to categorize an item in a computerized auction(col 3 lines 31-41) to detect selection of one category entry of said plurality of category entries by said user(col 4 lines 16-29)(Fig 2/60/62) and responsive to said detection of said selection of said selection of said one category entry to determine whetehr said database contains a plurality of subcategory entries (col 3 lines 44-48)(Fig 1/10/12)

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corresponding to said one category entry and being used to categorize said item in said computerized auction and to provide said plurality of subcategory entries to be displayed for said user in at least one subcategory field within said display window(Fig 4)(Fig 2/64)(Fig 7)(Fig 8). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

49. As per claim 68 Godin teaches the system according to claim 49, wherein said server further detects selection by said user of at least one subcategory entry of said plurality of subcategory entries(Fig 4)(col 4 lines 16-40)(Fig 2/60/62)(col 3 lines 44-48)(Fig 1/10/12)(Fig 7). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

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50. The system according to claim 68, wherein, responsive to said detection of said selection of said at least one subcategory entry, said server further provides a category number associated with said selected category entry and said at least one selected subcategory entry to be displayed for said user in said display window(col 4 lines 16-40)(Fig 2/60/62/64)(Fig 7)(col 3 lines 31-53)(Fig 1/10/12)(Fig 4)(Fig 7/60/110)(Fig 8/64)(col 5 lines 16-40). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

51. As per claim 53 Godin teaches the system according to claim 49, wherein said category field and said at least one subcategory field are contained in graphically distinct areas within said display window(Fig 6/92/94)(col 4 lines 63-67). Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the

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delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

52. As per claim 54 Godin teaches the system according to claim 53, wherein said at least one subcategory field is substantially adjacent to said category field(Fig. 4).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

53. As per claim 55 Godin teaches the system according to claim 53, wherein said category field and said at least one subcategory field are page mark-up language documents(Fig 7)(Fig 8).

54. As per claims 70-76 Godin teaches a method for category selection by a user in a computerized auction, comprising displaying a category field in a display window, said category field containing a plurality of category entries used to categorize an item in said computerized auction(Fig 4)(col 1 lines 58-62) detecting selection of one category entry of said plurality of category entries in said category field(col 3 lines 31-48)(Fig 7)(Fig 8)(col 4 lines 16-29)(Fig 2/60/62).Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig

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3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

55. As per claim 2 Godin teaches using the system according to claim 1, wherein said category selection component further receives said at least one subcategory entry selected by said user(Fig 2/62/64/66)(Fig 4)(Fig 8/64). Godin fails to teach displaying a category number associated with said one category entry in said category window and said at least one subcategory entry to said display component. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above and to associate a category number with a category description. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

56. As per claim 3 Godin teaches the method according to claim 1 for a category field for products in an auction(Fig 2)(Fig 4). Godin fails to teach wherein said category field comprises twelve category entries in alphabetical order. Godin does not specifically teach a subcategory field

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being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above and to divide the category field into an arbitrary number of entries. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

57. As per claim 4 Godin teaches the method according to claim 2, further comprising subsequently accessing said one category entry(col 5 lines 16-20). Godin fails to teach using a category number. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above and to utilize category numbers for division of the category field into an arbitrary number of entries. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

58. As per claim 10 Godin teaches the method according to claim 9, further comprising subsequently accessing said one category entry to be displayed for said user in said display window(col 5 lines 16-20). Godin fails to teach using a category number and does not specifically

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teach a subcategory field being displayed in a display window concurrently with a category field.

Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above and to teach category numbers. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

59. As per claim 11 Godin teaches the method according to claim 9, further comprising subsequently accessing said one category entry and said at least one subcategory entry(col 5 lines 16-20). Godin fails to teach using a category number and instead uses verbal definitions, and does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above and to use category numbers. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

60. As per claim 50 Godin teaches using the method according to claim 10, wherein said server further provides a category number associated with said one category to be displayed in said display window(Fig 2/62/64/66)(Fig 4)(Fig 8/64). Godin fails to teach providing a category



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number associated with said one category entry and said at least one subcategory entry to said display component nor specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22).

61. As per claim 18 Godin teaches the method according to claim 17, further comprising subsequently displaying said one category entry and said at least one subcategory entry(col 5 lines 16-20). Godin fails to teach using a category number and instead uses verbal definitions. Nor specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to narrow a search for localization of the product.

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62. As per claim 19 Godin teaches the method according to claim 17 for a category field for products in an auction(Fig 2)(Fig 4). Godin fails to teach wherein said category field comprises twelve category entries in alphabetical order nor specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above and to have a category field comprise one of twelve category fields. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to narrow a search for localization of the product.

63. As per claim 20 Godin teaches the method according to claim 18, further comprising subsequently accessing said one category entry (col 5 lines 16-20). Godin fails to teach using a category number. Godin also does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the

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delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to narrow a search for localization of the product.

64. As per claim 26 Godin teaches the computer readable medium according to claim 25, wherein said category selection component further receives said at least one subcategory entry to be displayed for said user in each display window(Fig 2/62/64/66)(Fig 4)(Fig 8/64). Godin fails to teach providing a category number associated with said one category entry and said at least one subcategory entry to said display component. Godin also does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to more efficiently classify the categories.

65. As per claim 27 Godin teaches the method according to claim 25 for a category field for products in an auction(Fig 2)(Fig 4). Godin fails to teach wherein said category field comprises twelve category entries in alphabetical order. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one

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skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above to teach a system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22). And to narrow a search for localization of the product.

66. As per claim 28 Godin teaches using the system according to claim 26, wherein said category selection component further detecting input of said category number from said user and responsive to said detection of said input providing said associated category entry to be displayed for said user in said category field(Fig 2/62/64/66)(Fig 4)(Fig 8/64). Godin fails to teach providing a category number associated with said one category entry and said at least one subcategory entry to said display component. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22)and to more efficiently classify the categories.

67. As per claim 34 Godin teaches the article of manufacture according to claim 33, wherein said category selection component further displays a category number associated with said one category entry in said display window (Fig 2/62/64/66)(Fig 4)(Fig 8/64). Godin fails to teach

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providing a category number associated with said one category entry and said at least one subcategory entry to said display component. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this (Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps (col 2 lines 20-22) and to more efficiently classify the categories.

68. As per claim 35 Godin teaches the article of manufacture according to claim 33 for a category field for products in an auction (Fig 2)(Fig 4). Godin fails to teach wherein said category field comprises twelve category entries in alphabetical order. Godin also does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this (Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps (col 2 lines 20-22) and to teach to divide the category field into an arbitrary number of category entries. The purpose of this is to narrow a search for localization of the product.

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69. As per claim 36 Godin teaches the article of manufacture according to claim 34, further comprising subsequently accessing said one category entry(col 5 lines 16-20). Godin fails to teach using a category number. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to teach to divide the category field into an arbitrary number of category entries and to utilize category numbers. The purpose of this is to narrow a search for localization of the product.

70. As per claim 42 Godin teaches using the article of manufacture according to claim 41, wherein said category selection component further receives said at least one subcategory entry to be displayed for said user in said display window(Fig 2/62/64/66)(Fig 4)(Fig 8/64). Godin fails to teach providing a category number associated with said one category entry and said at least one subcategory entry to said display component. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the

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above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to associate a category number with a category description as taught by Godin. The motivation for this is to more efficiently classify the categories.

71. As per claim 43 Godin teaches the article of manufacture according to claim 41 for a category field for products in an auction(Fig 2)(Fig 4). Godin fails to teach wherein said category field comprises twelve category entries in alphabetical order. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to divide the category field into an arbitrary number of category entries. The purpose of this is to narrow a search for localization of the product.

72. As per claim 44 Godin teaches the method according to claim 42, further comprising subsequently detecting input of said category number from said user and responsive to said detection of said input providing said one category entry and said at least one subcategory entry to be displayed for said user in said category field(col 5 lines 16-20). Godin fails to teach using a category number. Godin does not specifically teach a subcategory field being displayed in a display

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window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to divide the category field into an arbitrary number of category entries and to utilize category numbers. The purpose of this is to narrow a search for localization of the product.

73. As per claim 50 Godin teaches using the system according to claim 49, wherein said server further provides a category number associated with said one category entry to be displayed in said display window(Fig 2/62/64/66)(Fig 4)(Fig 8/64). Godin fails to teach providing a category number associated with said one category entry and said at least one subcategory entry to said display component. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-



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22) and to associate a category number with a category description as taught by Godin. The motivation for this is to more efficiently classify the categories.

74. As per claim 51 Godin teaches the method according to claim 49 for a category field for products in an auction(Fig 2)(Fig 4). Godin fails to teach wherein said category field comprises twelve category entries in alphabetical order. Godin does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6 line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to divide the category field into an arbitrary number of category entries. The purpose of this is to narrow a search for localization of the product.

75. As per claim 52 Godin teaches the method according to claim 50, further comprising subsequently accessing said server subsequently detects input of said category number and responsive to said detection of said input provides said one category entry to be displayed in said category field(col 5 lines 16-20). Godin fails to teach using a category number. Godin also does not specifically teach a subcategory field being displayed in a display window concurrently with a category field. Cupps teaches this(Fig 3A/222/220/212/204/218)(Fig 3B/150/152/154/156/224/226/216)(Fig 3C)(Fig 3D)(Fig 3E)(Fig 3F)(Fig 10)(col 5 line 20-col 6

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line 16)(col 9 lines 24-34). It would have been obvious to one skilled in the art at the time of the invention to combine Godin in view of Cupps to teach the above. The motivation to combine is to teach an online purchasing system that manages the delivery of products over a distributed computer network as enunciated by Cupps(col 2 lines 20-22) and to divide the category field into an arbitrary number of category entries and to utilize category numbers. The purpose of this is to narrow a search for localization of the product.

#### *Response to Arguments*

76. Applicant's arguments filed 3/27/02 have been fully considered but they are not persuasive. Godin teaches at least one subcategory field is displayed in a window(Fig 8/64)(Fig 4)(col 3 line 31-47)(col 5 line 16-38).In Figure 8, the category "Sega Saturn has subcategory fields "Valora Valley" and "Shanghai Triple Threat".In Figure 4 the category, "Product Description" includes subcategory fields of price, image, warranty cost,weight,street price number,vendor.

Cupps further discloses an oorder database, by Applicant's own acknowledgement.This database contains subfields that further delieate the base category. For example in Figure 3C of Cupps, "FoodGroup" has the furhter delieating and qualifying suybcategories of color, name etc, which divide the groups according to names, colors, etc, thus creating subcategories. Similarly, Cupps in Figure 3E under the category of "Restaurant" delineates further "Restaurant" as defined by address, phone number and state. These demarcations define subcategories of restaurants as located in differente areas and which have different attributes in terms of dining facilities, etc.

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*Conclusion*

77. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire **THREE MONTHS** from the mailing date of this action. In the event a first reply is filed within **TWO MONTHS** of the mailing date of this final action and the advisory action is not mailed until after the end of the **THREE-MONTH** shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than **SIX MONTHS** from the mailing date of this final action.

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Any questions regarding this communication should be directed to the examiner, Dr. Geoffrey Akers, P.E. who can be reached at (703)-306-5844 between the hours of 6:30 AM and 5:00 PM Monday through Friday. If attempts to contact the examiner are unsuccessful, the examiner's supervisor, Mr. Vincent Millin, SPE, may be telephoned at (703)-308-1065.

GRA

March 28, 2002

  
VINCENT MILLIN  
SUPERVISORY PATENT EXAMINER  
TECHNOLOGY CENTER 2100